

Journal of Management for Global Sustainability

Volume 6, Issue 2 (2018)
International Association of
Jesuit Business Schools
www.iajbs.org

Journal Co-Editors

David Mayorga, Universidad del Pacífico (Lima, Perú)
Josep F. Mària Serrano, S.J., ESADE, Ramon Llull University (Barcelona, Spain)
James A. F. Stoner, Gabelli School of Business, Fordham University (New York, NY, USA)

Editorial Board

Ricardo Aguado, Universidad de Deusto (Bilbao, Spain)
Susana Azevedo, Universidade da Beira Interior (Covilhã, Portugal)
Alexandre A. Bachkirov, Sultan Qaboos University (Al Khoudh, Muscat, Oman)
Pedro Caldentey, ETEA (Cordoba, Spain)
Abraham Enthekushy, S.J., Xavier School of Management, XLRI (Jamshedpur, India)
José Luis Fernández, ICADE, Universidad de Comillas (Madrid, Spain)
Roberto Martin Galang, Ateneo de Manila University (Quezon City, Philippines)
Allen P. Tropea-Gray, Loyola Marymount University (Los Angeles, CA, USA)
Jimmy Hill, National College of Ireland (Dublin, Ireland)
Roberto Horta, Universidad Catolica del Uruguay (Montevideo, Uruguay)
Timothy P. Keane, College of Business and Economics, Regis University
(Denver, CO, USA)
Marinilka B. Kimbro, Seattle University (Seattle, WA, USA)
M. D. Kinoti, Regis University (Denver, CO, USA)
Nancy E. Landrum, Loyola University Chicago (Chicago, IL, USA)
Leonel Matar, St. Joseph University (Beirut, Lebanon)
Aliza Racelis, University of the Philippines-Diliman (Quezon City, Philippines)
James Spillane, S.J., St. Augustine University of Tanzania (Mwanza, Tanzania)
Peter Steane, Australia Catholic University (Sydney, NSW, Australia)
Marco Tavanti, University of San Francisco (San Francisco, CA, USA)
Gregory Ulferts, University of Detroit Mercy (Detroit, MI, USA)
Sandra Waddock, Boston College (Chestnut Hill, MA, USA)
Peter Walpole, S.J., Institute for Environmental Science for Social Change
(Quezon City, Philippines)

Managing Editor

Ma. Assunta C. Cuyegkeng, Ateneo de Manila University
(Quezon City, Philippines)

Copy Editing and Layout

Josemaria Roberto V. Reyes, Ateneo de Manila University
(Quezon City, Philippines)

Cover Design

Joanna Francesca P. Ruiz (Quezon City, Philippines)

Spanish Translation

Marinilka B. Kimbro
Ma. Luisa P. Young

TABLE OF CONTENTS

VOLUME 6, ISSUE 2 (2018)

EDITORIAL

- 1 MARINILKA BARROS KIMBRO
Innovation for Sustainability: A Call for an Abolitionist
Mindset to Liberate Our Imagination for Action

ARTICLES

- 19 JAMES A. F. STONER
Innovation in Educational and Societal Transformation:
The MacArthur Foundation, Jesuit Business Schools,
and the World
- 37 DAVID W. ARNESEN
Leadership, Vision, and Reflection: Applying Ignatian
Concepts to Develop Transformational Leaders with
a Select Application to Sustainability
- 51 KATHLEEN CAMPBELL GARWOOD, JOAO NEIVA DE FIGUEIREDO,
HAYLEY F. MILES, & MIGUEL ANGEL MARCA BARRIENTOS
Using the Business Classroom to Help Fe y Alegría-Bolivia
Schools with Analytics and Pattern Visualization
- 85 NANCY BERTAUX & KALEEL SKEIRIK
Creating Pedagogy to Integrate Sustainability and the Arts
- 109 GALEN TRAIL & BRIAN P. McCULLOUGH
Differential Effects of Internal and External Constraints
on Sustainability Intentions: A Hierarchical Regression
Analysis of Running Event Participants by Market Segment

SPANISH TRANSLATIONS

- 139 MARINILKA BARROS KIMBRO
Innovación para Sostenibilidad: Un Llamado para una
Actitud Abolicionista que Libere Nuestra Imaginación y
Resulte en Acción
- 159 RESÚMENES