

PANEL III: ECONOMIC EXCHANGE AND DEVELOPMENT COOPERATION

[PAPER 1]

Startup Ecosystem in Korea

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Abstract

This case study is targeted at understanding the startup ecosystem in Korea and addresses the challenges faced by Startup Alliance Korea, non-profit organization to build up the startup ecosystem in Korea. The organization has been initiated by the Korean government and financially supported Naver with 10M budget for the next 5 years since year 2013. This study is focused to examine the related dilemmas and to evaluate the core strategies of building up the Korean startup ecosystem for the startup companies based on Korea.

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