Panel III
Gender, Taste and Identity: The Hallyu Connection

Immersion in cultural products brought about by Hallyu brings with it an external pressure for Filipinos to reflect on their own societal and cultural positions as members of a globalizing Asian community. Far from being passive consumers, Filipinos have started to appropriate certain features of Hallyu (among other global movements) into their own taste and identity into creating a Filipino for this century. There is no denying that South Korea is an emerging taste-maker in the Filipino's consciousness; papers in this panel reflect on the negotiation manifested between Korea's cultural influences and the Filipino identity.

Papers for this panel are Alona U. Guevarra's "Creating a Safe Space for Queer Teens?: Some Initial Findings on Queer Teens in Kpop Cover Groups and Fan Community;" and Arnel Joven's "Hansik and Hallyu: An Analysis of the Filipino Appropriation of Korean Cuisine as a Function of Imagining Korean Culture." Cherish Aileen Brillon acted as Panel Chair.